# BAKUCHIOL



(pronounced:bah-koo-chee-ole)

## The natural alternative to retinol with no side effects!



Bakuchiol is a phytochemical derived from the babchi seed, an herb used in Chinese medicine (*Psoralea corylifolia*). This ancient plant has been used for many centuries to reduce inflammation and treat a number of skin conditions, including psoriasis, leukoderma, vitiligo, and eczema. Bakuchiol possesses anti-inflammatory, anti-bacterial, and antioxidant properties.

(Alam, Khan, & Asad, 2018)

Studies showed that, applied twice-a-day for 12 weeks, Bakuchiol provokes a significant improvement in lines and wrinkles, pigmentation, elasticity, firmness and overall reduction in photo-damage, without usual retinol therapy-associated undesirable effects. In addition, Bakuchiol is likely the only agent after retinoic acid shown to be effective against multiple pathophysiologic features of acne.

(Ratan K. Chaudhuri, K. Bojanowski 2014)

#### The Results

- \* Reduction in fine lines and wrinkles
  - \* Faded dark spots
  - \* Brighten dull skin
  - \* Smoother skin texture
  - \* Assist in healing acne

#### **Additional Active Ingredients**

\*Niacin (B3)
\*Green Tea Leaf Extract
\*Peptides
\*Hyaluronic Acid

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